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***For immediate release:  
Community Child Care Center Launches New Name, Identity, Introduces Seacoast Community School***

**[Portsmouth, NH] – [April 25, 2014]** –After 46 years of serving seacoast families, Community Child Care Center of Portsmouth has rebranded itself, and is pleased to announce its new name: Seacoast Community School. The school's board members and administrators wanted to better reflect the educational aspect of the organization which serves children ages 8 weeks to 12 years old.

"We changed our name to emphasize the importance of early education and its long-term contribution to our community. In addition to providing excellent care for children, our early childhood curriculum is aligned with school readiness objectives. Only quality programs influence a child's future learning. We have evolved to consistently achieve standards of excellence in our field. We will continue to do so," said co-Executive Director Deborah Stokel. "We are inviting the community to come celebrate with us on Saturday, May 17, and hope they will bring their families, friends, and neighbors."

**Seacoast Community School  
New Name Launch Party  
Saturday, May 17, 11AM-2PM  
featuring Wayne From Maine and Shawn Middleton  
Jadd from Z107, school tours, contests,  
and literary characters  
Bring a Picnic Lunch!  
Light Refreshments Served.**

Seacoast Community School has a long, rich history in the seacoast. Although its name has changed, its mission stays the same: To provide high quality child care and early education for children age eight weeks to 12 years, to give priority to children that are in need, and to take a leadership role in advocating for children and families.

Seacoast Community School offers a nationally accredited early childhood program at Community Campus, before & after school programs in all elementary schools of Portsmouth and Greenland, and The Community School, a half-day inclusive preschool program at Dondero Elementary School and Greenland Central School.

Founded in 1967, Seacoast Community School is a not-for-profit organization serving all families in the seacoast, with scholarships available for families in need.

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